

news +++ Light + Building
3 to 8 March 2024

light+building

Events to go: The variety of topics at Light + Building 2024 at a glance

Frankfurt am Main, 29 January 2024. Whether A for Architecture Day or Z for ZVEI Technology Forum - the range of events, specialist presentations and guided tours at Light + Building in Frankfurt am Main is huge. At the world's leading trade fair for lighting and building-services technology from March 3 to 8, 2024, the abundance of events will ensure a plus in knowledge transfer and inspiration.

Light + Building is the international meeting place for manufacturers from the fields of lighting, electrical engineering, home and building automation and connected security technology from March 3 to 8, 2024. The focus is on solutions for the sustainable, safe and comfortable use of homes and buildings. A visit to the trade fair will be an experience thanks to the huge range of talks, specialist lectures, presentations and award ceremonies. Detailed information can be found in the Light + Building event calendar at: www.light-building.com/events

An overview of the wide range of events at Light + Building:

Focus: Architecture, light & design

Design Plaza Hall 3.1, Stand B50

Designer Annetta Palmisano from the bora.herke.palmisano style agency will be presenting the 2024/25 trends for lighting design every day. The team will also be staging the three themes in a trend presentation in Hall 3.1 Stand F81.

On March 3, the stage will be under the sign of World Architects. The programme includes Talks + Tours with Sophia Klees at 11:00 a.m. and Prof. Andreas Schulz at 3 p.m. Further guided tours in English will take place on March 6 at 11 a.m. with Sabine De Schutter and at 2 p.m. with Ulrike Brandi.

The Designplus Awards by Light + Building will be announced in the afternoon at 1.30 p.m. In cooperation with Stylepark, magazine & platform for architecture and design, Messe Frankfurt will present the awards. All award-winning products will be on display in a special show in the passageway of the foyer in Hall 5.1/6.1 for the entire duration of the fair. Stylepark will be exchanging ideas with selected winners of the Designplus Awards on stage on March 4. Another award ceremony will take place on March 4: the EK Service Group honors the 'Retailer of the Year'.

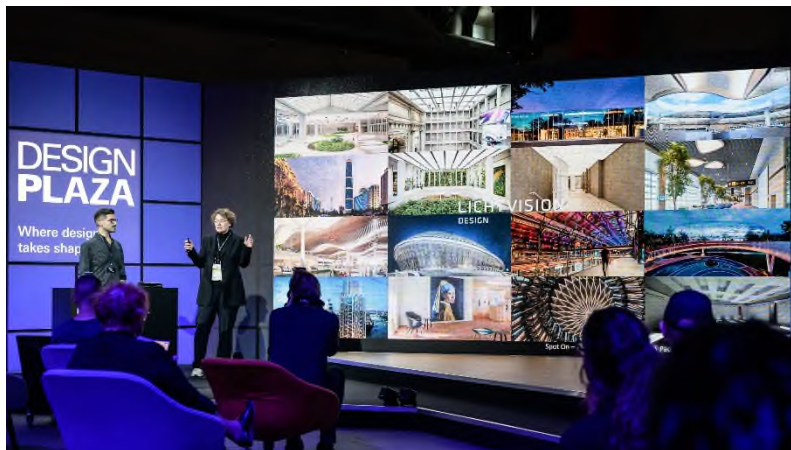
Architonic editor-in-chief Simon Keane-Cowell from the DAAily platform group will explore the challenges and opportunities as well as the latest developments in the world of lighting design and planning in a series of entertaining interviews on March 5. Included will be some of the best international A&D practitioners. Outstanding works in the field of lighting

design will be honored with the German Lighting Design Award. The nominees for 2024 will be presented at Light + Building 2024. Another guest on the stage that day will be the Messe Frankfurt's Italian subsidiary with the theme 'Right to housing'.

The Design Plaza will be all about light and lighting topics when the Lighting Association of the German Electro and Digital Industry Association (ZVEI) takes to the stage on Wednesday, March 6. This will bring together lighting experts for roundtable discussions on the topics of sustainability, efficiency and digitalization.

For the first time, the IALD - International Association of Lighting Designers will also be a guest on stage on March 7, providing a day of high-quality content.

On International Women's Day, March 8, the 'Women in Lighting' project will be celebrating its 5th anniversary at Light + Building. The theme for the stage programme in the morning is 'Inspire Inclusion'. This will be followed by a networking session at lunchtime.



Exhibitors present lighting solutions for all types of buildings. Special lighting concepts are the focus of presentations at the Design Plaza.
Source: Messe Frankfurt Exhibition GmbH

Exhibitor Stage@Light + Building, Hall 5.0, Stand B60

The experts for light and lighting will be in the spotlight on the Exhibitor Stage in Hall 5.0. For the first time, there will be alternating specialist lectures and presentations by exhibitors from March 4 to 7.

Focus: Technology & topics of the built world

Building Plaza, Hall 9.0, Stand D60

The leading content creators in the craft industry will come together live at the Power Creator Days on March 3 and 4. On stage, the online & social media world meets the trade fair action while content creators, visitors and exhibitors pedal together on charity bikes for energy generation. Messe Frankfurt converts the energy generated into a sum of money that is donated to a good cause.

MuP Verlag is organizing presentations on the topic of 'Storing and managing energy' on the stage on March 5. (Lectures in German only)

The European industry organization REHVA will provide information on the topic of 'Data Driven Smart Buildings' at the Building Plaza on March 8.

BMWK areas with newcomers, Hall 9.0 / Hall 4.1

Entrepreneurial newcomers to the industry have a special place at Light + Building. The Federal Ministry of Economics and Climate Protection (BMWK) is organizing a joint stand in Hall 9.0 in the Electrical Engineering product area and in Hall 4.1 in the Technical Lighting product area.

E-House of the electrical trades, Hall 11.0 C07/D07

The focus of the ZVEH's E-House in 2024 will be on the topics of 'energy efficiency', 'sustainable energy supply' and 'smart health'. Among other things, it will showcase an integrated energy management system that incorporates a PV system, storage unit and heat pump as well as charging infrastructure for e-mobility. It controls the energy flows in the house according to the individual requirements of the residents.

Exhibitor Stage@Light + Building, Hall 11.0, FOY01

For the first time, there will be a stage for specialist lectures and presentations by exhibitors in the building area in Hall 11.0. From March 4 to 7, experts will take turns here to impart know-how on selected topics from the built world.

BIM by BTGA, Hall 11/Portalhaus, Via Ebene, Stand B02

The 'BIM Cave' will be at the center of the trade fair appearance of the Federal Association of the Building Services Industry (BTGA) in 2024. To this end, the BTGA trade fair stand itself will become a BIM model. This gives visitors the opportunity to experience BIM live and discover the benefits of this digital planning method.

IEECB&SC and European ESCO Conference, March 6-7, Portalhaus

The 12th International Conference on Improving Energy Efficiency in Commercial Buildings and Smart Communities (IEECB&SC'24) and the European ESCO Conference will bring together all the key players in the field of commercial buildings and neighbourhood planning. The congress opens on March 6 and 7 from 9.30 a.m. to 5.30 p.m. in the Portalhaus on level Via, room Frequenz.

House of Energy, March 5/6, Portalhaus

'Connecting sustainable technologies together' is the motto of the annual House of Energy congress on March 6 and 7 in the Portalhaus.

ZVEI Technology Forum, Hall 12.1

The electrification and digitalization of the building sector is the focus of the ZVEI Technology Forum. Experts from ZVEI member companies will take a manufacturer-neutral and cross-product look at innovative solutions and systems as well as changes to standards.

Light + Building – the world’s leading trade fair for lighting and building-services technology. The next Light + Building opens its doors from 3 to 8 March 2024.
www.light-building.messefrankfurt.com

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www.light-building.com/accreditation

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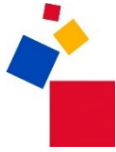
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